

CAA Team Member

Engaging Hearts & Minds for Extraordinary Results

“Wise, joyful, a re- inventor: Inspires the sense of adventure and courage within others which gives birth to new ways of transformation.”

Being strategic and transformational are hallmarks of Betsy’s coaching practice. She’s passionate about helping others claim their excellence both personally and professionally.

She uses a holistic approach to assist others in blending career, family and personal goals to create a map for their journey to the future. Betsy inspires a sense of adventure and courage within others giving birth to new ways of renewal and re-invention.



Betsy Sites

Re-invention is not a new focus for Betsy. Her more than 30 years of leadership roles in the health care industry from Director of Public Relations to Director of Special Projects and ultimately System Director of Organizational Development and Talent Management has allowed her to re-invent herself more than 6 times. She uses her wealth of knowledgeable and experience to support others in finding and strengthening their own leadership voice. Betsy became a valuable mentor, influencer and resource for others as she moved through the organization

Betsy graduated from Duke University with a BS in Nursing, a MA in Curriculum and Instruction from the University of St. Thomas with additional course work in Masters of Communications, also from St. Thomas. Certifications include the Advanced Art of Convening, Enneagram Spectrum of Personality Styles and Foundation of Polarity Thinking.

To learn more about Betsy go to <http://www.linkedin.com/in/betsystites>

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Cheryl Alexander & Associates

Leaders Engaging Hearts and Minds