

Person Centered Care

A Way of Life

Revolutionizing Personal & Organizational Realities

Cheryl Alexander & Associates (CAA), is a leading edge, female owned & operated, coaching and consulting firm. We nurture, support and connect leaders so they can inspire and engage the most diverse workforce ever assembled.

- ❖ During the past 38 years we have grown and developed thousands of women and hundreds of men as executives, managers and leaders. We have positioned them to capture opportunities and achieve careers and lives they have aspired to while moving their abilities to ever greater levels of performance.
- ❖ Our experience, guidance and commitment to your success will provide insight and capability bringing positive energy, resilience and agility into your work environment. CAA's innovative, progressive programs come from working with Fortune 500 companies, leading edge care providers, non-profits and small to medium sized companies across the globe.

Whether your objective is personal or professional, if you want to transform your reality, realize your dreams and exceed your expectations you need a partner with real time experience, skill and know-how to show you the way. That partner is Cheryl Alexander & Associates.

Senior Care Center Survey

Feedback on CAA customized content from over 1000 participants (documentation on file)

"In my 100 years I've never met someone like this customer care trainee. She considers work an honor. She goes well beyond the call of duty. If anyone says 'would you..,?' she is there whether the request is for a little or big something to make that person's life better. She is patient, remembers preferences, and has endless energy. She is a real credit to this organization. That is why I asked if I could tell you about her."

– Assisted Living Resident

"I just moved my mother here after 7 weeks in a different organization's facility where we had a bad experience. I flew here to make sure this is a good place for my mother to be. I was watching one of your customer care trainees interact with my mother during music activity. I am so pleased with the attention and care she gave my mother. I could tell her heart was in it. I am impressed this organization is training all employees in customer care. That means so much to me and gives me the confidence and trust I need to go home and leave my mother in your capable hands."

– Assisted Living Family Member

Call us today and schedule your "no strings" interview, it will transform your reality!

P. 763-416-4570

cheryl@calexanderassociates.com



Cheryl Alexander & Associates

Leaders Engaging Hearts and Minds